Workshop

Giving effective and interactive presentations

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Length	Half day

Objectives

The purpose of the workshop is to help presenters to get away from the 'death-by-PowerPoint' that so many of us are subjected to at conferences. A traditional approach seems to be to have as many slides as possible and to talk quickly in the short timeframe often allowed at conferences. Adopting a more educational approach based on learning and teaching principles (that presenters no doubt apply elsewhere) helps overcome the traditional transmission model so often used at conferences.

By considering a particular educational model (which is not prescriptive), objectives are to enable participants to consider their presentation style in relation to learning outcomes for both the presenter and attendees, and to engage the audience in acceptable, relevant and meaningful activities.

Intended audience

This half-day session is particularly suitable for delegates who may be new to conference presentations, or more experienced presenters who feel they would like to revise or improve their presentations.

Facilitators

Associate Professor Tony Koppi is Director of the Educational Development and Technology Centre (EDTeC) at the University of New South Wales. Tony has researched, published and presented internationally on aspects of learning design and educational technology for the last ten years. Recently, he was a keynote speaker on Soil Science Education at the 18th World Conference on Soil Science in Philadelphia, 2006. He is a member of the program committee for ED-MEDIA, and on the editorial panel of a number of educational technology journals.

Dr Pearson is Director of the Accessibility Research Centre (ARC) and a Principal Lecturer in the School of Computing at the University of Teesside. She has published and presented extensively in journals and conferences in the UK, Europe, North America and Australia on the subject of accessibility and online learning, and is a member of the editorial board for a number of journals. She was invited Co-Chair for the World Conference on Educational Multimedia, Hypermedia and Telecommunications (ED-MEDIA), 2006 and is a member of the program committee for the Association for Learning Technology Conference (ALT-C) in the UK.

Details of activities

The rationale for this workshop is that a presentation should not be a summary or repetition of the paper, but can more profitably be used through discourse to develop ideas, arguments, theories, and strategies arising from the paper.

The COERSEA model (context, outcomes, engagement, resources, support, evaluation, alignment) comprises seven principles that can be flexibly applied to the design of any presentation be it a lecture, seminar or conference paper. The model represents a constructivist approach to presentations that engages participants in a shared learning experience. It has been successfully applied to a number of topics and contexts at conferences, seminars and workshops.

The model has broader applicability and can be adapted for the classroom setting as an

alternative to the traditional lecture or to design workshops, and compliments current trends in online learning design.

Participants will explore more effective ways of representing their ideas as an alternative to the traditional 'transmission' approach to presentations. They will identify ways to encourage other perspectives on their paper, engage the audience, and initiate feedback and reflection. Taking their own ascilite 2006 paper (or some other prepared presentation or plan thereof), participants will develop a presentation that avoids the 'death-by-PowerPoint' that we are so often subjected to at conferences. With the support of the facilitators and their fellow participants, each attendee will produce the PowerPoint slides, resources for engagement; evaluation and feedback mechanisms, to create an engaging and interactive presentation. Participants may bring a laptop if so desired but the entire exercise can be carried out on paper since an outcome of such a presentation style is to have few PowerPoint slides.

References

The ideas presented in this workshop have been articulated and developed in the following paper:

Koppi T, & Pearson, E.J. (2005). The COERSEA model for interactive presentations. *Journal of University Learning and Teaching Practice (JUTLP),* 2(2), http://jutlp.uow.edu.au/

The concepts have also been presented in various forms in workshops and conference papers (revised as a result of the feedback from each session) as follows:

Pearson E. J. (Invited Speaker). (2006). Effective and Engaging Presentations, *World Conference on Educational Multimedia, Hypermedia and Telecommunications (ED-MEDIA),* Orlando Florida, USA, June 2006.

Pearson E.J. & Koppi, T. (2004). Creating an interactive conference presentation, *AACE World Conference on Educational Multimedia (EDMEDIA 2004),* Lugano, Switzerland, June 2004.

Koppi A. J. & Pearson, E. J (2003). Re-thinking the pedagogical approach to presentations: the COERCEA model, *ALT-C*, Sheffield, UK, September 2003.

Koppi A. J. & Pearson, E. J. (2003). No more Death by Powerpoint, *AACE World Conference on Educational Multimedia (ED-MEDIA 2003),* Hawaii, USA, June 2003.

Also:

Koppi, T. (2004). *Giving Interactive Presentations*, EDTeC Staff Development Seminar, University of New South Wales, Sydney, Australia, March 2004.